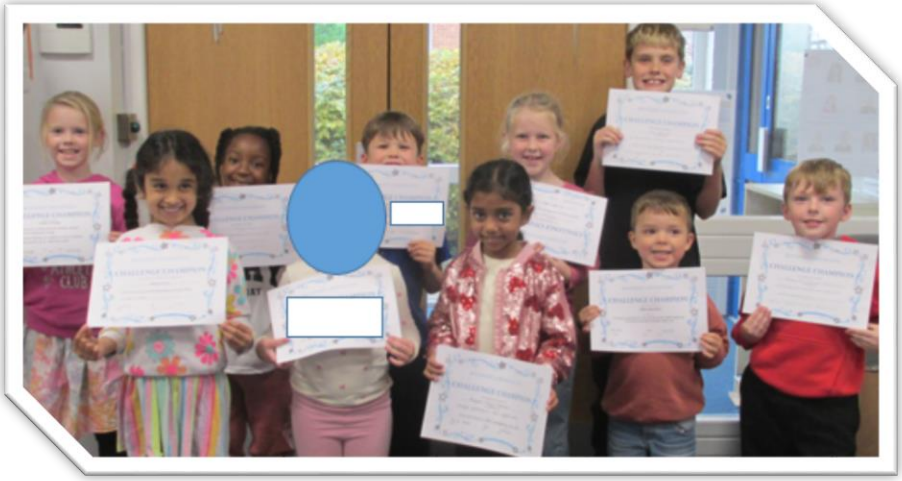
6th November 2026

CALENDAR DATES 2026

12th November **original date** EYS – 2:30pm to 3pm Yr 1&2 – 3pm to 4pm Yr 3&4 – 4pm to 5pm	PTA Disco – Non uniform day See details below
12th November	PTA – Bring some chocolate day for the Christmas Fayre See details below
13th November	Children in Need Day – Non-uniform See details below
18th November	NO PARKING – Beaudesert is hosting an event, there will be no parking after 1pm
19th November 9am to 9:45am	Parents Forum – Parents/Carers invited in to school Details to follow
20th November	Individual Whole School Photos
24th November	Year 3 Roman Day Details sent 23.10.26 - please send your consent via the SchoolAPP Payments to be made via ParentPay thank you
25th November	Year 4 Eygptian Day Details sent 23.10.26 - please send your consent via the SchoolAPP Payments to be made via ParentPay thank you
26th November 9:30am	Open Day - New Starters September 2027
27th November 9am to 10am	Reading steps to SATS success – Years 2, 3 & 4 Details to follow
30th November	St Andrews Day – Non uniform
30th November & 1st December	PTA Elfridges Details to follow
4th December	PTA Christmas Fair Details to follow
9th December	Theatre Trip – Years 2, 3 & 4 only Details to follow
10th December 9:15am & 2pm	Early Years Christmas Nativity Details to follow
16th December	Christmas Lunch & Jumper Day – non uniform
17th December	Christmas Party Day – Whole School Details to follow nearer to the time from the class teachers
18th December 12pm to 12:30pm	Fantastic Finish Parents/carers invited to come and see the children's learning at 12pm then children to go home



Challenge Champion – 23rd October 2026



Lynx: Oliver

1A: Maryam **1PR: Aleena**

2M: Bella **2O: Henry**

3P: Kairo **3J: Elisheva**

4DR: Oliver **4G: Lottie**



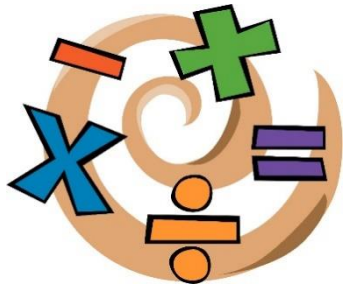
THE LINDA COLLIER EFFORT AWARD

WELL DONE EVERYONE!





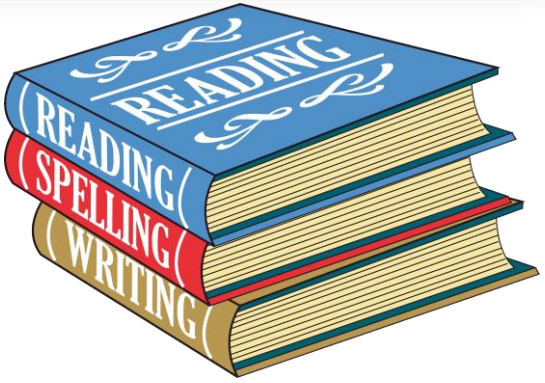




English Champion of the Week

23rd October 2026

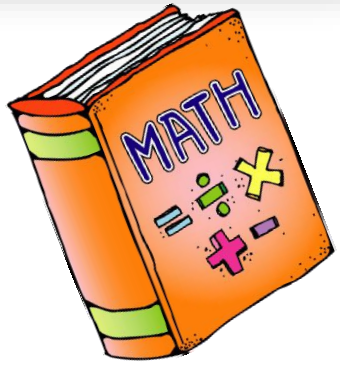




Maths Champion of the Week

23rd October 2026







Well done to all our Times Tables Rock Stars!

Elisheva, Kian, Oliver, Logan, Ruby & Willow!

Keep that excellent work up!



Exciting New Books in Our School Library!

We are delighted to share that our wonderful school library has received a fantastic selection of **BRAND NEW books**, including both fiction and non-fiction, for the children to explore and enjoy!

Each class will visit the library once a week, where every child can choose a new book to take away and enjoy.

We hope the children will love discovering these exciting new additions, alongside our existing collection, and continue to enjoy and share our library books for many months and years to come.

A huge thank you to everyone who visited our Book Fayre last year and purchased a book! The money raised through your purchases has been used to buy these wonderful new books and many more for our school library. *Your support really does make a difference and helps us continue to inspire a love of reading in our children.*

Happy reading, everyone!

Mrs Lasseter ☺

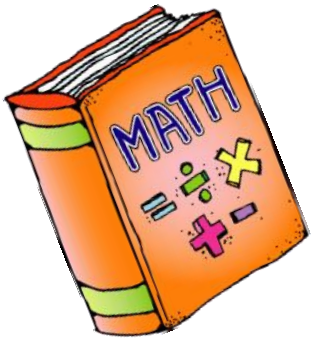
Year 4

Participating in Remembrance Day Activities

making poppies for a school display!







Maths Workshop Success!









Sponsor our Christmas Fayre

Beaudesert Lower School PTA is looking for event sponsors for our upcoming **Christmas Fayre** on **Friday 4th December.**

Our **£30 sponsorship package** includes:

- Social media mentions
- Inclusion in our printed Fayre Programme handed out to all pupils at the school
- Stall sponsorship - where we will display business flyers/posters

email ptabeaudesert@gmail.com for more information



Attention all young artists!

Can you design a poster for our Christmas Fayre?

The winning entries will be used on our printed posters and Fayre Programme!

Draw your design on A4 paper, and remember to include the date and time of the Fayre (3pm, Friday 4th December). Don't forget to write your name and class on the back!

Hand your entry in to your class teacher by Friday 13th November

Children in Need - 13th November 2026



Every year we raise money for Children in Need and this year will be no exception! We will be having a **non-uniform day** so the children can come to school wearing something spotty, if possible. We will also be playing lots of games with the children during the day, that they will need to pay 10p to join in with, so please could parents/carers send their children into school with some small change in a named envelope or purse.

If you wish to make a donation, please click on the below link:

https://app.parentpay.com/ParentPayShop/Foc/Default.aspx?shopid=21950

Thank you for your continued support with our fundraising activities.

Spotty Run!

Mrs Goode the Year 4 teacher will be holding her favourite event of Children in Need! The Spotty Run!

If your child wishes to participate in the Spotty Run, please send them in with 50p next Friday to take part and they will get a bendy pencil.





Early Years: You do not need to book as this will be within school hours

Years 1 to 4: Please click on the following link if you wish to book your child a ticket.

https://beaudesertdisco.my.canva.site/







Silverstone is celebrating Christmas this year with its own unique light trail - driving the F1 circuit with illuminations all the way round, a Santa visit Silverstone-style at Santa's Garage, Ice Skating in the F1 garages and more.

DON'T WASTE YOUR MONEY THIS CHRISTMAS



Police can seize e-scooters & illegal e-bikes being used unlawfully.

You could lose hundreds of pounds.

A Christmas gift could quickly become a disappointment.

Privately owned e-scooters & illegal e-bikes cannot legally be ridden on public roads, pavements, cycle lanes or in parks.

BOUGHT FOR CHRISTMAS. GONE BY NEW YEAR.

Scan QR code for more information

Think Before You Buy


KidsinAction
SUPPORTING CHILDREN & ADULTS WITH SPECIAL NEEDS
Saturday Club
at Kids in Action
10am – 3pm
Join us for a fun and creative day with special activities for:
Remembrance Day
&
Fireworks Night
Kids in Action, Unit 26 Apex Business Centre, Boscombe Road, Dunstable, LU5 4SB
Crafts • Activities • Fun • Friends

At The National College, our WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

ADVERTISEMENTS AIMED AT CHILDREN

WHAT ARE THE RISKS?

Children are particularly vulnerable to the persuasive effects of advertising because of their still-developing critical thinking and impulse control skills. Children are regularly and passively exposed to advertising online, whether through influencers, paid advertisements, or sponsored content. Although 92% of 12–17-year-olds felt confident recognising online advertising, only 37% correctly identified sponsored adverts in search results.

INFLUENCER MARKETING

Influencers are an increasingly prominent part of children's online experiences, with four in ten 3–17 year olds who watch online videos reporting that they watch influencer content as entertainment. Influencers can appear credible, relatable, trustworthy and aspirational. Although seven in ten 12–17 year olds recognised a paid partnership, some believed products were promoted because influencers liked or thought they were 'cool'.

PARENTAL PRESSURE TO PURCHASE

Children's exposure to online advertising can pressure parents to buy products they see advertised. When told no, children may feel upset, treated unfairly or left out when comparing themselves with peers. With children potentially seeing up to 40,000 adverts a year, parents cannot meet every request. This can lead to arguments and put strain on family relationships.

UNREALISTIC EXPECTATIONS

Advertising often focuses on the positive effects of a product, which can create unrealistic expectations among young people. Children may be particularly susceptible to these claims when they do not recognise the persuasive intent behind them. They may be more likely to believe that a cream will 'transform' their skin, clothing will help them fit in, or protein powders will quickly build muscle. Repeated exposure to adverts such as beauty content can normalise unrealistic expectations and create material dissatisfaction or body image concerns.

HARMFUL ADVERTISING

Children can encounter online advertising through games, videos, social media and links, meaning they may see content that is inappropriate for their age. This can include products or messages that influence attitudes towards body image, health or behaviours such as gambling. Repeated exposure to beauty content can normalise adult-oriented beauty routines and psychological pressure.

UNINTENDED PURCHASES

Online advertising can encourage young people to make purchases. Ofcom found that 58% of 8–17 year olds had spent money online, with 27% saying adverts encouraged them to spend and 22% influenced by influencer content. Despite this, a third of the children regretted an in-game purchase, while almost half said they were unclear about what they were buying. This can lead to children spending more than intended or making purchases without fully understanding the cost or product, adding pressure on parents to spend.

LACK OF ADVERTISING TRANSPARENCY

Advertising is not always obvious to children, particularly when influencers promote brands, products or services without clearly stating that it is an advert, or when advertising is embedded within entertaining content and uses positive language. Children may not realise that the adverts are promoting something, making the recommendation seem more trustworthy and more influential.

Advice for Parents & Educators

TEACH CHILDREN HOW TO SPOT ADS

Help children to recognise when content is trying to sell them something. Teach them to look for signs such as '#ad', 'sponsored', 'paid partnership' as well as promo codes or product links attached. Explain to your child that these adverts can be embedded within videos, social media posts, games or influencer posts and are not always obvious to identify. Helping children recognise these advertisements can make them less likely to be influenced by them.

ENSURE PAYMENT DETAILS ARE LOCKED DOWN

Avoid saving your bank card details on children's devices, games or apps wherever possible. This can help reduce the risk of children making accidental or impulsive purchases following seeing an advert. Check the purchasing settings on games and social media accounts and use parental controls or purchase approval settings where possible. Talk to your child about the importance of asking before making a purchase online.

DEVELOP CRITICAL THINKING SKILLS

It is important to encourage children to question what they see online rather than automatically believing it. Encourage them to stop and think before clicking. Have them ask themselves, 'Why am I seeing this?' and 'What are they trying to get me to want/buy?'. Remind them that adverts and influencers only highlight the positive aspects of a product. By developing these skills, children will begin to recognise, question, and respond to manipulative marketing practices.

ENCOURAGE OPEN COMMUNICATION

While it is important to set age restrictions on games and social media, inappropriate adverts can still slip through. Talk regularly with your child about adverts or influencer content they see online. Open communication makes it easier for your child to come to you if they have any questions about products or inappropriate content. It also helps you understand what your child is being exposed to online and where they may need support.

Meet Our Expert

Dr. Claire Sutherland is an education consultant and digital safety expert, with a background in primary teaching. She combines her PhD research in cyberbullying with hands-on experience, delivering impactful digital wellbeing workshops and policies for schools across Australia and now in the UK.



#WakeUpWednesday®

The National College®

Users of this guide do so at their own discretion. No liability is entered into. Current as of the date of release: 30.10.2026

REMINDERS

Start & Finish Times for September 2026 – July 2027

Year	Start time	Finish time
Years 3 & 4	8.40am	3.00pm
Years 1 & 2	8.40am	3.00pm
Reception	8:40am	3:00pm

PLEASE FOLLOW THE ONE WAY SYSTEM AROUND THE SCHOOL, EVEN IF THIS MEANS YOU WALKING BACK AROUND THE BUILDING FOR A 2ND LAP.



Change of contact details/address

If you have changed your address or phone number recently, please let the school office know your new details. Thank you.



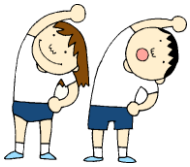
Absences/lateness

Can all parents ensure that all absences are reported to the School Office by 9.30am on the day of absence. It is also very important for the school to know if your child is sick, or if they have a medical appointment. If your child arrives into school late (after 8.40am), Parents are asked to please bring their child to the school office.



School App

We now have a new school app. It is available to download free from the App Store on any mobile device. Search for **'reach more parents by weduc'**. Please be sure to download the app onto your phone as it will be our main method of communicating via text with Parents.



PE Kit

September 2026 – Please can all children bring in their PE kits at the beginning of the week so they can change into them during school time on their nominated days.



School Lunches

Ordering and paying for school lunches is now done on www.parentpay.com. Parents should have received letters that features login details. Please order all school lunches by 8am each day or book in advance.

Beaudesert has a strict 'No Nuts' policy, and we ask parents to not send in food items such as peanut butter, cakes or biscuits that may contain nuts!



Breakfast Club and After School Club

Advance bookings for **both the Breakfast club and After School Club** need to be made online at https://www.kidzzoneclub.com/. For same day bookings please can parents email hello@kidzzoneclub.com or call their office on 01525 591036 (between 9am and 12pm). Please note a parent/guardian must complete a 'Kidz Zone' child registration form either online via the website or with a member of the Kidz Zone team for the booking to be accepted – this information is required to meet Ofsted regulations.



Bikes and Scooters

Please can everyone remember to dismount bikes and scooters whilst on the school grounds, as accidents can occur on pathways at busy times.



Car Parking

Just a reminder for some parents when parking outside of the School that it is very important to park as considerately as possible. Parents and carers dropping their children off at school should not be parking on pavements. Car number plates may be reported to the Police if this continues to happen. Can parents also remember that parking in the Staff car park or the Kitchen car park is also not permitted. Thank you.

PTA Second Hand Uniform Shop

The PTA have set up a pre-loved uniform shop. Please click on the below link to browse and make your purchase.

Link: https://app.uniformd.co.uk/items/beaudesert-lower-school